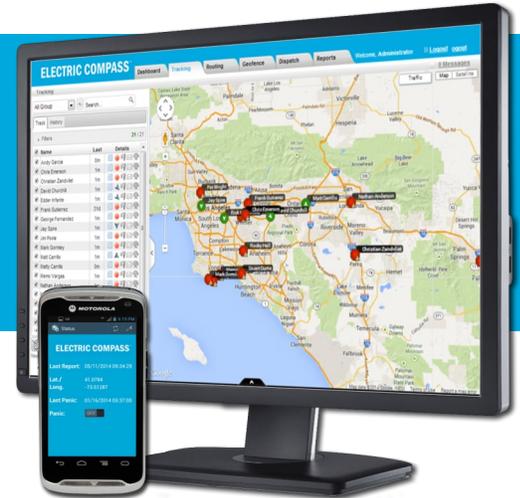


# Enterprise GPS Tracking for Zebra Android Mobile Computers



Zebra Android devices can offer an attractive mix of functionality and ruggedness. Their GPS capabilities also make them an effective tool for field visibility with **GPS tracking**. More than just a way to see “dots on a map” GPS tracking empowers companies to take control over field operations to cut costs, increase productivity and enhance safety. GPS tracking provides significant improvements that measurably improve field operational profitability.

## Benefits of GPS Tracking

- **Fuel savings:** Fewer unauthorized “stops,” decreased out-of-route mileage. Cut fuel consumption up to 30%.
- **Labor savings:** Save up to 50 minutes per day per worker. Average overtime cut by 15%.
- **Increased Productivity:** Average productivity increased by 12%. Add additional jobs/tasks per day/week/month per employee.
- **Improved customer service:** Know your exact arrival times, respond more effectively to emergencies and last-minute changes.
- **Enhanced safety:** Speeding cut by up to 90%.
- **The Bottom Line:** One extra stop or job per month and the system pays for itself. One more per week and the system is making money. One more per day and field profitability goes through the roof!



	GPS Tracking & History	Reporting & Business Intel	Geofences & Landmarks	Real-Time Alerts	Administrative Functions
<b>F</b>	<ul style="list-style-type: none"> <li>• Real-time tracking</li> </ul>	<ul style="list-style-type: none"> <li>• Powerful report configuration utility</li> </ul>	<ul style="list-style-type: none"> <li>• Circle, polygon or route geofences</li> </ul>	<ul style="list-style-type: none"> <li>• Generate alerts to email, SMS and dashboard</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple login roles and full security hierarchy</li> </ul>
<b>E</b>	<ul style="list-style-type: none"> <li>• 30 second and up tracking interval</li> </ul>	<ul style="list-style-type: none"> <li>• Reports for stops, worker activity, speeding, mileage</li> </ul>	<ul style="list-style-type: none"> <li>• Import geofences from KML or shape files</li> </ul>	<ul style="list-style-type: none"> <li>• Excessive speed</li> </ul>	<ul style="list-style-type: none"> <li>• Web-based dashboard with multi-monitor support</li> </ul>
<b>A</b>	<ul style="list-style-type: none"> <li>• “Find Closest”</li> </ul>	<ul style="list-style-type: none"> <li>• Many more</li> </ul>	<ul style="list-style-type: none"> <li>• Import landmarks (POIs, customer locations) with geofences</li> </ul>	<ul style="list-style-type: none"> <li>• Geofence entry/exit</li> </ul>	<ul style="list-style-type: none"> <li>• “Supervisor” app for viewing tracking from smartphone</li> </ul>
<b>T</b>	<ul style="list-style-type: none"> <li>• Best route from worker to stop</li> </ul>	<ul style="list-style-type: none"> <li>• Export reports in multiple formats</li> </ul>		<ul style="list-style-type: none"> <li>• POI access</li> </ul>	
<b>R</b>	<ul style="list-style-type: none"> <li>• “live tracker” links for customers</li> </ul>	<ul style="list-style-type: none"> <li>• Automated report delivery by email</li> </ul>		<ul style="list-style-type: none"> <li>• Panic button</li> </ul>	
<b>E</b>	<ul style="list-style-type: none"> <li>• “breadcrumb” history with playback</li> </ul>			<ul style="list-style-type: none"> <li>• Out of route</li> </ul>	
<b>S</b>	<ul style="list-style-type: none"> <li>• Worldwide Maps</li> </ul>			<ul style="list-style-type: none"> <li>• Many more</li> </ul>	<ul style="list-style-type: none"> <li>• Online support with searchable knowledgebase</li> </ul>

### Installation - Data - Battery Usage

- Install by email, web or device management system
- 1-minute ping interval uses <10MB of data per month
- GPS usage decreases daily battery live by approx. 10%

### Part of a Complete Field Mobility Strategy

- Run alongside core mobility apps
- Get more from the investment in mobile computers
- Also supports, Windows Mobile, IOS and GPS trackers

### Payback in a Nutshell - At \$100 in profit per stop:

- Add 1 per month=\$100 payback/month
- Add 1 per week=\$400 payback/month
- Add 1 per day=\$2,000 payback/month ...plus fuel savings, improved safety and more

## WANT MORE INFO?

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