Enterprise-Grade GPS Tracking for iPhones & iPads

iPhones & iPads offer an attractive mix of functionality Their GPS capabilities also make them an effective tool for field visibility with **GPS tracking**. More than just a way to see "dots on a map" GPS tracking empowers companies to take control over field operations to cut costs, increase productivity and
enhance safety. GPS tracking provides significant improvements that

Benefits of GPS Tracking

- **Fuel savings:** Fewer unauthorized "stops," decreased out-of-route mileage. Cut fuel consumption up to 30%.
- **Labor savings:** Save up to 50 minutes per day per worker. Average overtime cut by 15%.
- **Increased Productivity:** Average productivity increased by 12%. Add additional jobs/tasks per day/week/month per employee.
- **Improved customer service:** Know your exact arrival times, respond more effectively to emergencies and last-minute changes.
- **Enhanced safety:** Speeding cut by up to 90%.
- **The Bottom Line:** One extra stop or job per month and the system pays for itself. One more per week and the system is making money. One more per day and field profitability goes through the roof!

INCREASE MOBILE SOLUTION ROI
RETURN ON INVESTMENT

	GPS Tracking & History	Reporting & Business Intel	Geofences & Landmarks	Real–Time Alerts	Administrative Functions
F E A T U R E S	• Real-time tracking • 30 second and up tracking interval • "Find Closest" • Best route from worker to stop • "live tracker" links for customers • "breadcrumb" history with playback	• Powerful report configuration utility • Reports for stops, worker activity, speeding, mileage • Many more • Export reports in multiple formats • Automated report delivery by email	• Circle, polygon or route geofences • Import geofences from KML or shape files • Import landmarks (POIs, customer locations) with geofences	• Generate alerts to email, SMS and dashboard • Excessive speed • Geofence entry/exit • POI access • Panic button • Out of route • Many more	• Multiple login roles and full security hierarchy • Web-based dashboard with multi-monitor support • "Supervisor" app for viewing tracking from smartphone • Online support with searchable knowledge-base

Installation - **Data** - **Battery Usage**

- Install by email link, AppStore not needed
- 1-minute ping interval uses <10MB of data per month
- GPS usage decreases daily battery live by approx. 10%

Part of a Complete Field Mobility Strategy

- Run alongside core mobility apps
- Get more from the investment in mobile computers
- Also supports, Windows Mobile, Android & GPS trackers

Payback in a Nutshell - At $100 in revenue per stop:

- Add 1 per month=$100 payback/month
- Add 1 per week=$400 payback/month
- Add 1 per day=$2,000 payback/month
  ...plus fuel savings, improved safety and more